

May 10, 2023

To all the valued business partners

Kutchan Tourism Association
Executive Director James Suzuki

Briefing on "Skybus Niseko 2023" Operation

This year, as part of our efforts to solve secondary transportation issues in the Niseko area, we will be running the Open Top Bus service under the Hokkaido Tourism Promotion Organization's FY2023 DMO program. We are striving to make the contents of this project more familiar to local residents and businesses.

As in the previous year, this project will be operated by two companies, Donan Bus Co. and Niseko Bus Co., Ltd. with vehicles leased from Hinomaru Jidosha Kogyo Co.

If you wish to attend the briefing session, please fill out the form below and submit it by Friday, May 19, 2023.

Click here to apply. **(Briefing will be conducted in Japanese)**

<https://forms.gle/r81P7JigtUhPn5ci7>

At this briefing session, we will also inform you of the "advertisements" that can be placed on the SKYBUS route map. We will ask the applicants who are interested in purchasing the advertisements to submit their advertisements to send us the data (text, images, and special offers) by Early June. If you do not wish to participate in the briefing but only need materials, please use the same form above to apply.

Information Summary

◆ "Skybus Niseko" information meeting

Date & Time: Tuesday, May 30, 10:00 a.m.

Location of the event: TBA

(Participating organizations) Lodging businesses, restaurants, retail services in general, tourism-related businesses, etc.

